

JP Morgan Grant: Letter of Inquiry (email)

Dear Beverly Dabney,

I would like more information about applying for the JP Morgan grant. I've included the requested information below. I look forward to hearing from you.

Best regards,

Jessica Summers
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Mission: The Tampa Bay Businesses for Arts and Culture's (TBBCA) mission is to help build a stronger arts and culture community with the support of area businesses.

Program/project description: TBBCA promotes and fosters self-expression, creativity, diversity and economic revitalization throughout its numerous programs— the *Cultural Encounters* program is no exception.

The TBBCA's *Cultural Encounters* builds the community's relationship with arts and culture by partnering with local groups and institutions in order to foster support and a greater understanding of the arts and its audiences.

Cultural Encounters takes the public on five behind-the-scenes tours of local cultural institutions, which broadens the public's access to diversity through arts and culture.

Last year the TBBCA was able to provide financial support to each of the following *Cultural Encounter* partnership sites: Spanish Lyric Theatre, USF's Graphic Studio, the USF School of Music, USF Contemporary Art Museum and Tampa Realistic Artists.

This year's *Cultural Encounters* partners with the following sites:

Tampa Museum of Art: Hard hat tour of new building with a private meet-and-greet reception with executives of the Tampa Museum of Art

The Art Institute of Tampa: Lunch / Culinary art prepared and served by students of the Art Institute and facility tour of the school and art gallery

Tampa Bay History Center: Guided tour of the museum and an interactive exercise examining and recommending objects and items for possible acquisition

Jobsite Theater: Cocktails and conversations with Artistic Director and showing of "Night of the Living Dead"

Florida Pro Musica: Behind-the-scenes look on how to put on a concert, demonstration of miraculous acoustics

Program/project budget:

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| Supplies/ marketing materials: | \$1,000 |
| Tickets for program: | \$1,000 |
| Financial support to cultural organizations: | \$1,500 |

Geography to be served: Cultural Encounters serves Hillsborough County, which encompasses Tampa, Plant City, Temple Terrace and is the fourth most populous in Florida. In 2007, the Hillsborough County Planning Commission conducted a population estimate that put the county at 1,204,770 people. In 2008, Hillsborough County had 16.1 visitors, according to Hillsborough County Tourism's Statistical Report.

Contact information: Christina Cook, Communications and programming Director, Christina.cook@tbbca.org, 813-221-2787, Tbbca.org, PO Box 559 Tampa, FL 33601