



July 1, 2009

Dear Member:

Do you have skills, knowledge or resources that could benefit a cultural organization in your community? We ask that you use your abilities to foster the Bay Area's arts and cultural community because it's an essential element in our economy. It attracts and retains residents, redevelopment projects, business and marketing activities.

Bay area cultural institutions have informed us that they could use your energy in a variety of areas, including board recruitment, marketing, graphic design, fundraising, website, legal and maintenance. Each organization has a different need and we can place you in a partnership that will benefit you best.

Easy Ways to Develop Creative Partnerships:

- Reward customers or employees with performance tickets.
- Provide space in lobby, parking lots and open areas for arts events and exhibitions.
- Purchase tickets for performances and exhibitions for client gifts.
- Encourage staff members to volunteer for arts and cultural organizations.
- Take a position on an arts board to provide business expertise.
- Donate office furniture, equipment and computers to cultural organizations.
- Publicize arts groups' events on company website, intranet or monthly billings.

Please contact us so we can assist you with creating a partnership that best fits your needs. Thank you for your support in keeping Tampa's arts and cultural communities vibrant.

For the arts,

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